
The Swiderski Institute

JURAS, STEVE

personnel report document

JU/S : V 09/05

Steve Juras

CREATIVE DIRECTOR

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facebook: [yes](#)



PROFESSIONAL EXPERIENCE



Positions (ALL HELD IN CHICAGO, IL)

The Swiderski Institute (swidinst.org)

Managing Director, Creative Director : present

- > In production: "Make A World: The Film"; documentary and design project about illustrator Ed Emberley

Mode Project (modeproject.com)

Creative Director : Sept 2006 – Mar 2009

- > developed strategy; wrote pitches; managed designers; directed shoots for broadcast and web content

Towers Productions (towersproductions.com)

Lead Designer : Apr 2004 – Aug 2006

- > conceptualized and designed show opens, bumpers, interstitials, maps and other graphic content

The United Center (unitedcenter.com)

Digital Media Creative : 2003 – 2004

- > developed interactive content for management and coaching staffs

Fusion Idea Lab (fusionidealab.com)

Designer/Art Director : 1998 – 2002

- > conceptualized and designed for print and broadcast; includes ads, posters, reports and other collateral

Clients

A&E

Anheuser–Busch

Bally's

Chicago Blackhawks

Chicago Bulls

*ecko unltd

The History Channel

JPMorganChase

Kellogg's

National Geographic Channel

Obama for America

Outdoor Life Network

Planters

Schawk!

Target Corporation

MEDIA COVERAGE



“The most important service rendered by the press and the magazines is that of educating people to approach printed matter with distrust.”

— Samuel Butler

“I find television very educational. Every time someone switches it on I go into another room and read a good book.”

— Groucho Marx

2009

"Graphic Content | Making Obama's Marks";
New York Times; March 10, 2009

"Recovery-Funded Projects Get Their Own Logo";
All Things Considered; National Public Radio;
March 10, 2009

"Region plays part in making logos of hope";
Traverse City Record Eagle; March 18, 2009

"Obama Logo"; *Chicago Tonight*; WTTW;
January 20, 2009

2008

"Check Your Cynicism at the Door";
Screen Magazine; November 26, 2008

"Brand Obama: leader in the image war";
International Herald Tribune; April 06, 2008

2007

"Obama Identity Suggests New Dawn"
GDUSA; April 2007

"Creating a Niche"; *'boards*; March 1, 2007

"Design Lab: Chicago-based mo/de
Combines Multiple Disciplines";
Screen Magazine; January 24, 2007

EXHIBITION HISTORY

The logo for JURAS, consisting of the letters 'J', 'R', 'A', 'S' stacked vertically in a white, sans-serif font on a black square background.

PROJECTS WITH *ArtEtAl*,
A COLLABORATIVE OF ARTISTS,
DESIGNERS, WRITERS AND
SCIENTISTS LED BY FRANCES
WHITEHEAD, PROFESSOR OF
SCULPTURE AT THE SCHOOL OF THE
ART INSTITUTE OF CHICAGO:

"Pheno-Lilac"; *Global Warning*, Zilkha Gallery;
Wesleyan University, May 2009

"Phenologic Forest"; *4th International Forest Art
Path 2008*; Darmstadt, Germany Aug—Sep
2008

"Datacloud Meta-map (takeaway)"; *Chicago
Festival of Maps*, Museum of Contemporary Art;
Chicago, IL Nov 2007—Feb 2008

"SuperOrg.net"; *SWAP*; SPACES Gallery;
Cleveland, OH

"Bookplate for Stalin"; *Art of the Bookplate*,
Printworks; Chicago, IL Dec—Feb 2006

ARTWORK EXHIBITED AS PART OF
GROUP SHOWS:

"Playing, Going Fast"; *Welcome to My Dollhouse*,
Zolla/Lieberman Gallery; Chicago, IL July 2001

"Arena Circuit: Trials 1-4"; Arena Gallery;
Chicago, IL May 2001

"Stud Wall Confection"; *The History of the Space
before the Space*, 1926 Exhibition Studies Space;
Chicago, IL Feb 2001

"Notes from Recent Research"; *MFA Thesis
Exhibition*, The School of the Art Institute of
Chicago; Chicago, IL, May 2000

"Letters from Wallace Stevens"; *Concerning Truth*,
Gallery 400; November 1999

FACTS & FIGURES*

401

Number of public photos on Flickr

01

Number of meetings with Barack Obama



Favorite piece of conceptual art

Kieslowski on Kieslowski
2666
The Big Archive
Adorno et Al : Aesthetics & Politics
Dell Crossword Special

Titles of books currently on nightstand

University of Notre Dame, BA
The School of the Art Institute
of Chicago, MFA

Institutions attended and degrees earned



Sentimental favorite film

'boards magazine top 10
SAIC Merit Scholarship
Phi Beta Kappa

Awards and recognition worth a mention

42

Number of entries made on daytum.com

**As of April 28, 2009*



FOR MORE INFORMATION VISIT

www.swidinst.org
